

THREE-PANEL BROCHURE PLANNING FORM

Instructions: Using the thumbnail graphics provided below, sketch the layout and design of both side 1 and side 2 of a three-panel brochure for your business. Present your sketches to your instructor for approval. If necessary, print another copy of this document to sketch a different layout and design scheme.

Side 1: Outside of brochure

Outside left panel	Outside middle panel	Outside right panel

Side 2: Inside of brochure

Inside left panel	Inside middle panel	Inside right panel